

OFFICIAL MEDIA KIT | UPDATED AUGUST 2026

NEA SIMONE

NEW YORK TIMES BESTSELLING AUTHOR
CREATOR / PRODUCER / SPEAKER

Where Story, Culture, and
Ownership Converge.

Creating culturally resonant stories and scalable original
IP across publishing, film, television, children's media,
and emerging platforms.

neasimone.com



A Creator Built for the Full Life of a Story

NEA A. SIMONE

AUTHOR / CREATOR / PRODUCER



Nea A. Simone creates culturally resonant stories and scalable original IP designed to move across formats, platforms, and audiences.

Her work spans literary fiction, psychological horror, children's media, film and television development, industry thought leadership, and emerging platforms. Across that range, three ideas remain constant:

STORY

Premium, character-driven narratives with emotional and cultural depth.

CULTURE

Identity, inheritance, transformation, survival, and global audience connection.

OWNERSHIP

Long-term IP thinking, creator agency, audience strategy, and emerging infrastructure.

20+

COUNTRIES REACHED

20+

**YEARS IN CONTINUOUS
PRINT**

2X

**CANNES KEYNOTE
SPEAKER**

2022-25

**MANDELA
WASHINGTON
FELLOWSHIP**

Approved Bios

SHORT BIO

Nea A. Simone is a New York Times bestselling author, creator, producer, and founder of Bespoke Media Marketing. Her books have reached readers in more than 20 countries, and her work spans fiction, film and television, psychological horror, children's media, and emerging platforms. A two-time Cannes keynote speaker, she connects culturally resonant storytelling, creator ownership, and audience strategy.



FULL BIO

Nea A. Simone is a New York Times bestselling author, creator, and producer whose books have reached readers in more than 20 countries. Her work spans fiction, film and television, psychological horror, children's media, industry thought leadership, and emerging platforms - united by a commitment to culturally resonant storytelling and creator ownership.

ReBorn became a New York Times bestseller, and the Mignon Samuels Trilogy has remained in continuous print for more than 20 years. Her current creator slate includes The Salt Line, a Southern Gothic psychological thriller in development as a novel and premium television series; FOR RENT, an original psychological-horror property; and The Adventures of SAP, a children's publishing and animated-content franchise.

As founder and CEO of Bespoke Media Marketing, Nea brings more than two decades of experience in entertainment strategy, audience development, market positioning, and creator readiness. She is widely reported as the first Black woman to found a blockchain services agency in the United States and is the founder of NFT ATLANTA CON.

An international speaker, Nea is a two-time keynote speaker at the Cannes Marché du Film's Pavillon Afriques. Her engagements also include Cartoon Business in Belgium, the African Cinema Summit in Accra, Georgia Film Day at SCAD, the Mandela Washington Fellowship, and Beta Gamma Sigma.



AUTHOR | CREATOR | PRODUCER

NEA A. SIMONE

Creating culturally resonant stories for global audiences.

Founder & CEO | Bespoke Media Marketing

ORIGINAL STORIES | GLOBAL AUDIENCES | ENDURING IP

The Creator Slate

NOVEL + PREMIUM SERIES

THE SALT LINE

Southern Gothic psychological thriller about inheritance, buried truth, and the cost of confronting what a family and a community have worked to keep hidden.

FEATURE + DIGITAL SERIES

FOR RENT

Psychological horror built around a deceptively affordable rental listing engineered to lure its targets inside.

CHILDREN'S PUBLISHING + ANIMATION

THE ADVENTURES OF SAP

Character-driven adventures where Super Awesome Powers are qualities children discover within themselves, with science and nature woven throughout.

PUBLISHED FICTION + ADAPTATION IP

THE MIGNON SAMUELS TRILOGY

Across three novels, Mignon Samuels confronts identity, inheritance, family, and the consequences of a past that refuses to remain buried.

FILM-INDUSTRY THOUGHT LEADERSHIP

NOW PLAYING

A Web3 film-funding playbook examining creator ownership, audience participation, and emerging infrastructure for independent media.

Honors, Leadership & Media Recognition

ENDURING REACH

Literary & Cultural Recognition

- **ReBorn** - New York Times Bestseller
- American Library Association Bestseller
- Barnes & Noble Original Voice of Fiction - Reaching BACK
- Borders Bookstores Celebration of Books Readers' Choice Award - Best in Fiction
- Hurston/Wright Legacy Award nominee - ReBorn
- Books sold in more than 20 countries
- Mignon Samuels Trilogy in continuous print for more than 20 years
- Champions for Change Award - Women's Resource Center to End Domestic Violence

OWNERSHIP + IMPACT

Leadership & Industry Milestones

- Founder and CEO - Bespoke Media Marketing
- Founder - Melanated Studios
- Widely reported as the first Black woman to found a blockchain services agency in the United States
- Founder - NFT ATLANTA CON
- Executive Advisory Board Member - Clark Atlanta University School of Business
- Member - Beta Gamma Sigma International Business Honor Society
- CoinDesk Consensus Webathon Judge

MEDIA

Selected Coverage & Conversations

- **NBC's Good People** - writer journey, advocacy, and community impact
- **Office Hours with David Meltzer** - entrepreneurship, entertainment, and innovation
- **The Charlie Shrem Show** - Web3, cultural equity, and creator ownership
- **Coverage:** Variety, Yahoo, Finance Magnates, CoinMarketCap, Blockchain News, REVOLT, and additional outlets
- **Cited:** CoinDesk / CRADL report on Black experiences and adoption in Web3

Storytelling, Ownership & the Future of Media

SIGNATURE TOPICS

01

Story as Infrastructure

How narrative, psychology, cultural memory, and long-term strategy shape stories that endure.

02

The Digital Frontier

Investing in Web3, media, and entertainment as ownership and creator economics evolve.

03

Creator Ownership & the Narrative Economy

The rights, structural decisions, and monetization choices creators must understand before opportunity arrives.

04

Multicultural Audience Strategy

How cultural fluency, audience intelligence, and authentic community alignment create global advantage.

05

From Script to Screen

Film funding, market positioning, audience alignment, and deal readiness for creators and producers.



SELECTED ENGAGEMENTS

- Cannes Marché du Film / Pavillon Afriques - two-time keynote speaker, 2023 and 2025
- Cartoon Business - Belgium, 2025
- African Cinema Summit - Accra, 2023
- Georgia Film Day at SCAD - Atlanta, 2025
- Mandela Washington Fellowship / YALI - 2022 through 2025
- Beta Gamma Sigma - keynote speaker, 2025

Interview Angles & Sample Questions

TIMELY ANGLES

ANGLE 01

From Bestseller to Scalable IP

What changes when an author stops treating the book as the final product and begins building a multi-format story world?

ANGLE 02

Why Ownership Comes First

The rights and structural choices creators must make before attention, financing, or adaptation opportunities arrive.

ANGLE 03

Story as Infrastructure

Why story can function as cultural memory, audience architecture, and long-term enterprise - not simply content.

ANGLE 04

Global Audiences, Specific Stories

How cultural specificity and emotional truth can increase, rather than limit, international resonance.

ANGLE 05

Web3 After the Hype

Where blockchain infrastructure may still matter for rights, access, provenance, financing, and creator economics.

ANGLE 06

Building Across Generations

What literary fiction, psychological horror, and children's media reveal about a creator's core concerns.

SAMPLE QUESTIONS

1. What did publishing teach you about building enduring IP?
2. How do you decide which format a story wants to become?
3. What does creator ownership look like before a deal is on the table?
4. Why does cultural specificity travel?
5. Where can emerging technology serve creators without becoming the story itself?

Ready for Publication, Programming & Conversation



FORMAL HEADSHOT



STUDIO PORTRAIT



EDITORIAL PORTRAIT

USAGE

Approved for editorial and event-promotion use in connection with Nea A. Simone.

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MEDIA / SPEAKING / REPRESENTATION / CREATIVE PARTNERSHIPS

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