
Nea A. Simone

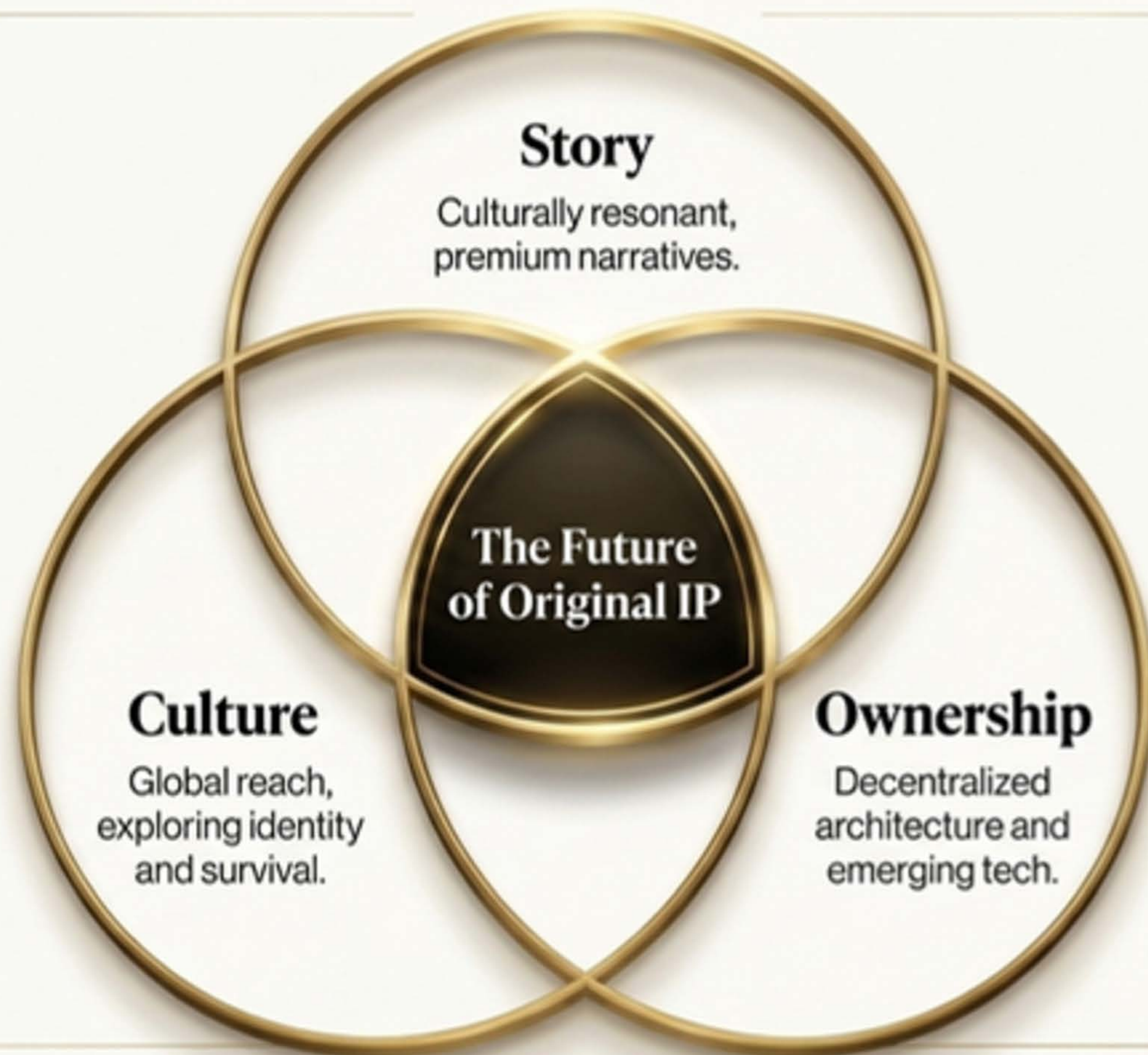
New York Times Bestselling Author • Creator • Producer



Media Kit 2026

Where Story, Culture, and Ownership Converge

Creating culturally resonant stories and scalable original IP across publishing, film, television, children's media, and emerging platforms.



The Creator

NYT Bestselling Author reaching readers in 20+ countries.

Explores identity, transformation, and legacy across fiction, nonfiction, and psychological psychological horror.

The Technologist

Founder & CEO of Bespoke Media Marketing.

First Black woman in the U.S. to found a blockchain services agency (Melanated Studios).

Awarded the Champions for Change Award by the Women's Resource Center to End Domestic Violence (profiled on NBC's Good People).

Books in 20+
Countries.

The first Black
woman to found
a blockchain
services agency in
the United States.

The Multi-Hyphenate Visionary

Nea A. Simone's body of work spans fiction, nonfiction, television, psychological horror, children's media, and emerging platforms. Across formats, she explores identity, transformation, survival, legacy, and ownership—creating culturally resonant stories with the potential to become enduring intellectual property.

Founder and CEO of Bespoke Media Marketing.

The Creator Slate

Thriller

The Salt Line

Southern Gothic psychological thriller. Novel and television series in development.

Literary Fiction

The Mignon Samuels Trilogy

Enduring literary IP. Over 20 years in continuous print.

Children's 1-5

The Adventures of SAP

Children's publishing and animated IP. Books, micro-episodes, expandable franchise.

Horror

FOR RENT

Psychological horror. Feature film and digital proof-of-audience property.

Transformational
Nonfiction

**Finding Y.E.S.
(Your Essential Self)**

Identity, purpose, and the essential self.

The Web3 & Film3 Architect



Infrastructure & Platforms

Melanated Studios:
Inaugural blockchain services agency.

MediaSafe Technologies:
Blockchain-based platform protecting independent filmmakers' IP from piracy.

MPoweredNFT:
DapperLabs Grant Recipient. Platform for multi-revenue and royalty share NFT minting/selling.



Scholarship & Playbooks

Now Playing: Author of the Web3 Film Funding Playbook Vol. 1 (From Script to Screen).

The 2017 Whitepaper:
Pioneering blueprint detailing blockchain-driven solutions for film asset management and creative IP safeguarding.



Ecosystem & Community

NFT ATLANTA CON:
Founder of the inaugural Web3 conference at the intersection of Culture, Entertainment, and Technology.

Hackathon Leadership:
Judge for CoinDesk Consensus Webathon Hackathon.

Global Conversations

Translating complex industry shifts into clear, actionable conversations for creators, executives, investors, and students. Bringing together storytelling, IP ownership, el/nerging, emerging technology, and entertainment strategy on the global stage.



Keynote Themes & Engagements

Creator Ownership & Film3

Cannes Marché du Film
(2023 & 2025): Web3 film
financing and international
market strategy.

Georgia Film Day at SCAD
(2026): Production
ecosystems and creative
opportunity.

Georgia Intellectual Property
Alliance (GIPA): Using NFTs
to protect artists' IP.

Diversity & Global Impact

African Cinema Summit
(2023): African storytelling,
ownership, and market
expansion.

Suriname: Leveraging Web3
for cultural preservation.

LA Blockchain Summit: The
Metaverse as the New
Goldrush for BIPOC Leaders.

Ecosystem Growth & Equity

Cartoon Business, Belgium
(2025): Children's IP and
global franchise
development.

Crypto Funding Summit &
F3ST: Opportunities for
women in blockchain; 1000
Women to Web3.

FYLI Hamptons Week:
Women's leadership in
emerging technologies.

A Decade of Decentralized Foresight

2017 Milestone

Authored pioneering **white paper** detailing a blockchain-driven solution for asset management in film to

Authored pioneering **white paper** detailing a blockchain-driven solution for asset management in film to safeguard creative IP.

Conference Milestone

Founded **NFT ATLANTA CON**, the inaugural Web3 conference intersecting Entertainment, and Technology.

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Advisory Milestone

Judge of **CoinDesk Consensus Webathon** and cited in the **CRADL** report on Black Adoption of Web3.

Judge of CoinDesk Consensus Webathon and cited in the CRADL report on Black Adoption of Web3.

Media & Industry Recognition

Variety

CoinTelegraph

Yahoo
Entertainment

Finance
Magnates

NFT Plazas

CoinMarketCap

Blockchain
News

BitcoinEthereumNews

Advocacy & Impact

NBC's Good People – Profiled for domestic-violence advocacy and awarded the Champions for Change Award by the Women's Resource Center.

Industry Insight

CoinDesk CRADL Report – Cited in "Black Experiences in Web3: An Exploration of Black Adoption."

Elite Conversations

Interviewed by industry leaders David Meltzer (Office Hours) and Charlie Shrem (The Charlie Shrem Show) on bridging technology, entertainment, and Web3 strategies.

Develop Enduring IP

The Creator Slate: Books, Film, TV, Animation

The Unified Ecosystem

Nea A. Simone does not just create content; she architects the technological and cultural frameworks required for creators to own, scale, and protect their narratives in the modern era.

Protect & Monetize

Web3 Infrastructure: MediaSafe Technologies, MPoweredNFT

Empower the Community

Global Thought Leadership & Advocacy:
NFT ATLANTA CON, Now Playing Playbook

CONTACT

2026

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